



# Lars Blicher

General Manager and Director at Swire Blue Ocean A/S  
Copenhagen, Denmark

---

## *Summary*

As General Manager and Director, Lars is working to build up Swire Blue Ocean A/S to become the leading player in the offshore wind farm installation market. In his role he exploits the synergies arising by combining the resources from the vast and financially strong Swire Group with the design and utilization of the world's largest Wind farm Installation Vessels to help industrialize the market and reduce installation cost in a professional, safe and efficient manner.

---

## *Experience*

General Manager and Director at Swire Blue Ocean A/S  
February 2010 - Present (4 years 8 months)

CEO at Blue Ocean Ships  
September 2007 - March 2010 (2 years 7 months)

---

## *Specialties & Expertise*

Business Development  
Negotiation  
Competitive analysis  
Renewable Energy  
Maritime Transportation

Offshore Wind  
Shipping  
International Shipping  
Shipbuilding  
Management

---

## *Education*

AVT-People  
CBA, Business Administration  
July 2004 – April 2005

Fanoë Nautic Academy  
Master, Ship Master  
1986-1988



Swire Blue Ocean, stemming from Swire and Swire Pacific Offshore, provides premium level services to the offshore wind industry. Having developed an innovative vessel design which is also being combined with Swire Pacific Offshore's long-standing reputation of high-quality, reliable and safe offshort support services, the vessel will reach new levels of efficiency in the installation of offshore wind turbines and their foundations.

Swire Blue Ocean specializes in tonnage for the installation of foundations and turbines and also provides support for the broader marine requirements of offshore wind projects. In addition, Swire Blue Ocean offers a variety of consultancy services including: the design and approval of sea fastenings, method risk assessment for site logistics and third party interfaces, method description input to load, work and lifting plans, operating risk analysis and contingency planning, leg penetration and punch through analysis, as well as health, saftey and environemtn plan support.

Located in Copenhagen S, Denmark

[www.swireblueocean.com](http://www.swireblueocean.com)