



GLOBAL WIND ENERGY SHIPPING AND LOGISTICS

PHD RESEARCH PROJECT
5TH REFERENCE GROUP MEETING

SEPTEMBER 2, 2015, SIEMENS WIND POWER, BRANDE

Proprietary, private, and confidential



AALBORG UNIVERSITY
DENMARK

Today's program

12:00-12:45	Factory tour
12:45-13:15	Working lunch
13:15-13:40	Meeting
13:40-15:20	Groups w/coffee break
15.20-15:55	Meeting (continued)
15:55-16:00	Ready for "gå-hjem"
16:00-17:45	"Gå-hjem" meeting

Opening and welcome



AALBORG UNIVERSITY
DENMARK



Department of
Mechanical and Manufacturing Engineering

Agenda – Reference Group

1. Meeting opening, welcome, and agenda review during working lunch
2. New/changed Reference Group member organizations / changed participants – short introduction by new participants
3. Review of scoping of PhD research project efforts from first meetings
4. Key activities since last meeting. Focus on:
 - a) The “speed boats” from the PhD “mother vessel”
 - b) Government relations and tailor-made grants (Horizon 2020)
 - c) Concurrent dissemination of research results and findings
5. Workshop on shipping/logistics/SCM/transport innovation and R+D within global wind energy with a special focus on offshore wind – the tail that wags the dog?
6. Update on academic progress, 11-month plan, and plans going forward
7. Wrap-up, preparation for “gå-hjem” meeting, and date/venue for next meeting

Brief introductions

(organizations, participants)



AALBORG UNIVERSITY
DENMARK



Department of
Mechanical and Manufacturing Engineering

Intro to new/changed Reference Group participants

- Quick personal background
- Brief overview of the activities of your organization
- Expectations from participation in the Reference Group and research project

Today's program

12:00-12:45	Factory tour
12:45-13:15	Working lunch
13:15-13:40	Meeting
13:40-15:20	Groups w/coffee break
15.20-15:55	Meeting (continued)
15:55-16:00	Ready for "gå-hjem"
16:00-17:45	"Gå-hjem" meeting

Scoping from first meetings

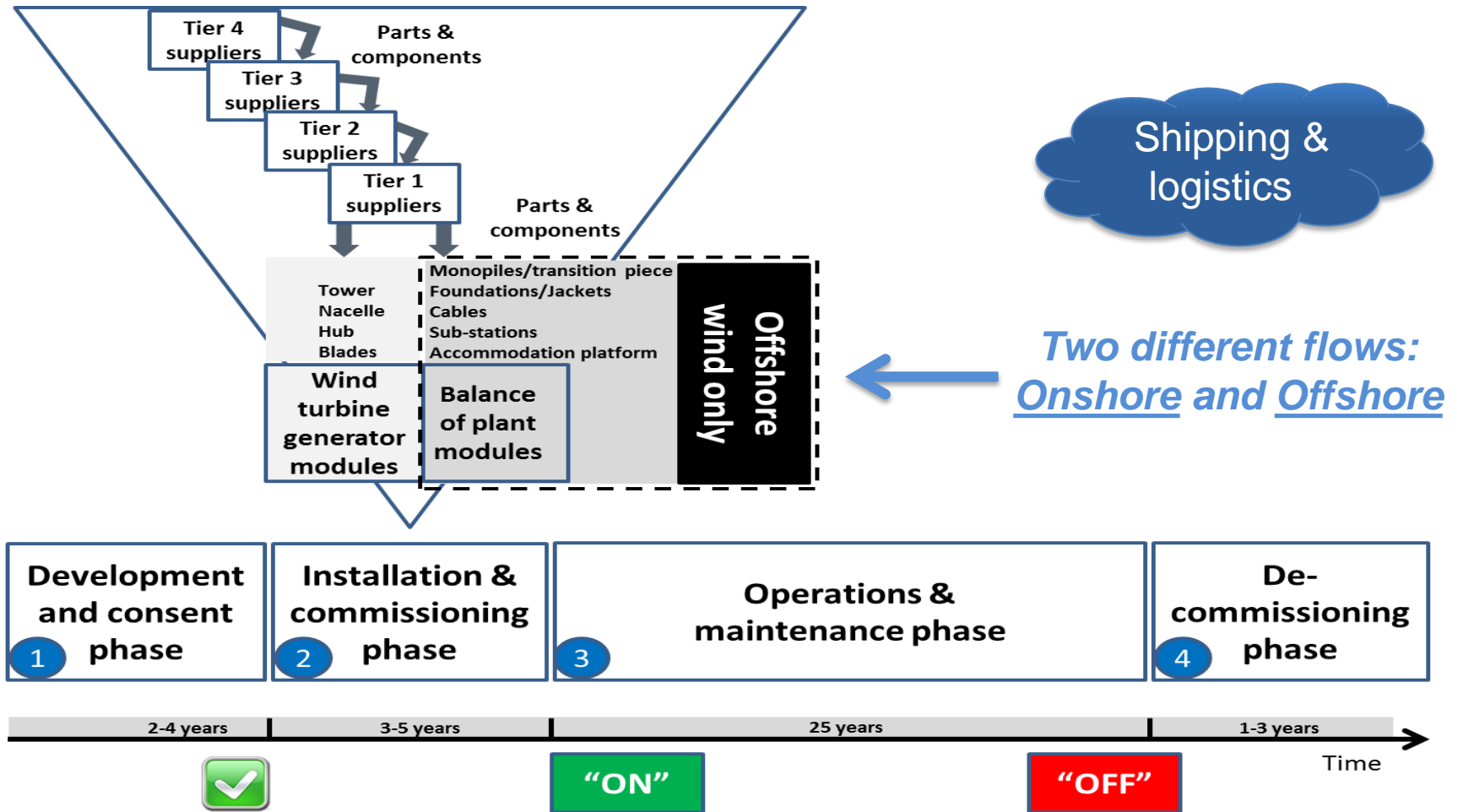


AALBORG UNIVERSITY
DENMARK



Department of
Mechanical and Manufacturing Engineering

End-to-end life-cycle focus



Shipping, logistics, SCM, end-to-end: *What does it really mean?*

Conclusion:

“The inbound to manufacturing assembly supply chain consists of “standard transportation” mainly by ocean and some air. This part of the end-to-end supply chain was therefore considered less interesting for the project to review than installation & commissioning, operations & maintenance, and decommissioning”

Theory / Practice linkage	Support / Lobby	Challenges /Solutions
Learn biz	Convey info	Practical and relevant / correct
Chinese market network sharing	Investments going forward (vessels, financing, etc.)	Practical background → tools
Reducing LCoE	Project timelines	Academia vs. consulting
Applied research	Offshore wind knowledge	Capture change
Good quality research	Case studies	Look at change in future
Scope: Narrow, realistic, big, complex, crystalize, etc.	Continuous “smart” goals: Concrete, specific, look ahead, value	Moving research target (in time)
On-time project	E2E wind supply chain	Bridge more industries

Case study efforts

Number of companies

Time spent

Extent of case study scope

Depth

Width

Europe

Offshore, simple and easy cases

Asia

Offshore, one case

Americas

Onshore, rail focus

Wind energy shipping and logistics: Involved parties...

Freight forwarders:

- Global
- Regional
- Local

Ocean transportation and related:

- RO/RO (“Roll-on/Roll-off”)
- LoLo (“Lift-on/Lift-off”)
- Short-sea/regional operators
- Tug/barges and landing crafts (“LCTs”)
- Multi-purpose vessels (“MPV”)/Floating cranes
- Container vessel operators
- Safety vessels, work boats, and crew/hotel vessels
- Special vessels like offshore wind turbine installation and cable laying vessels

Ports

Storage:

- Warehouses
- Yards
- Storage areas

Rail

Specialty trucks

Land based cranes

Utilities

Operators

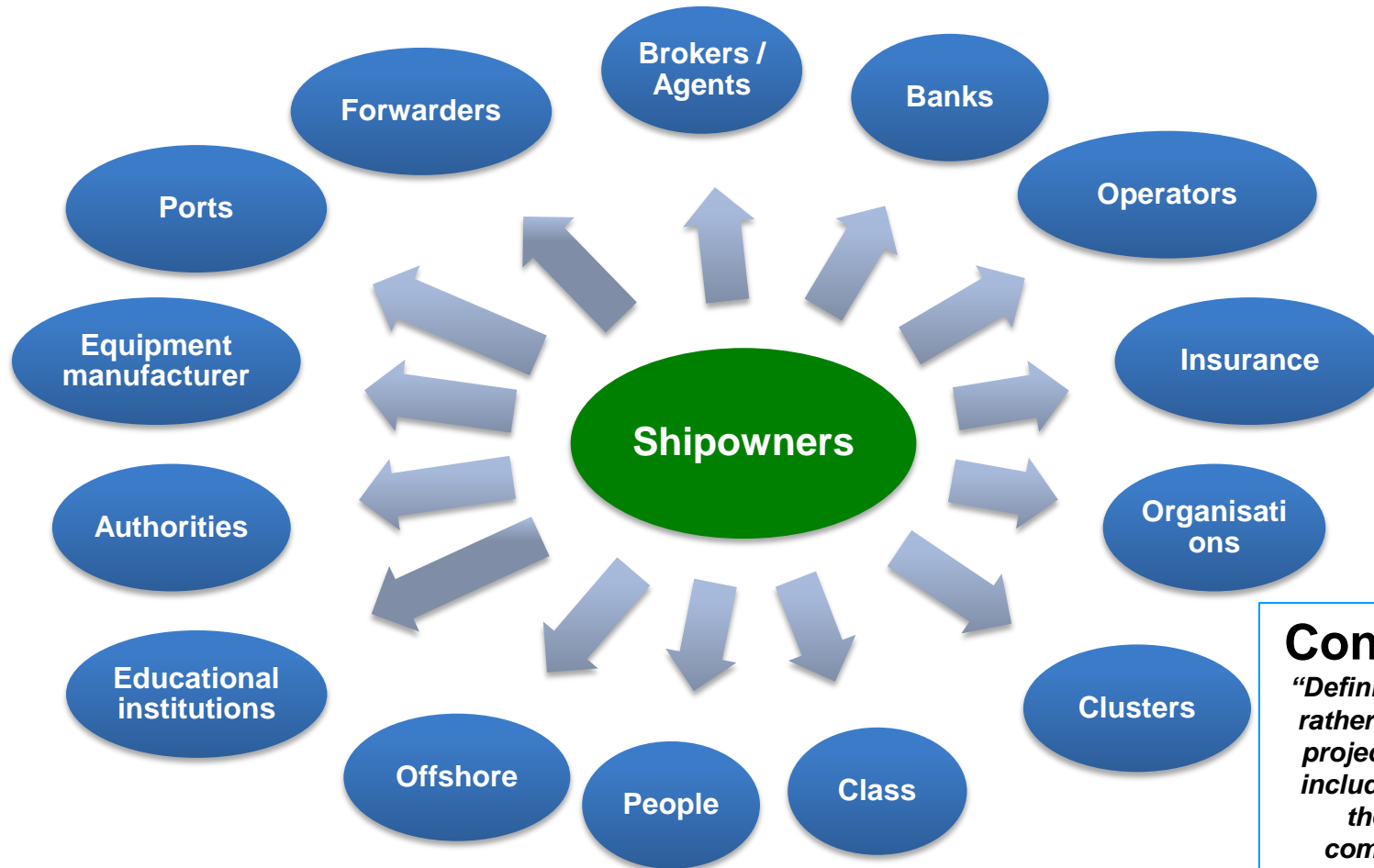
OEM's

EPC companies

SWF

← Extent of services →

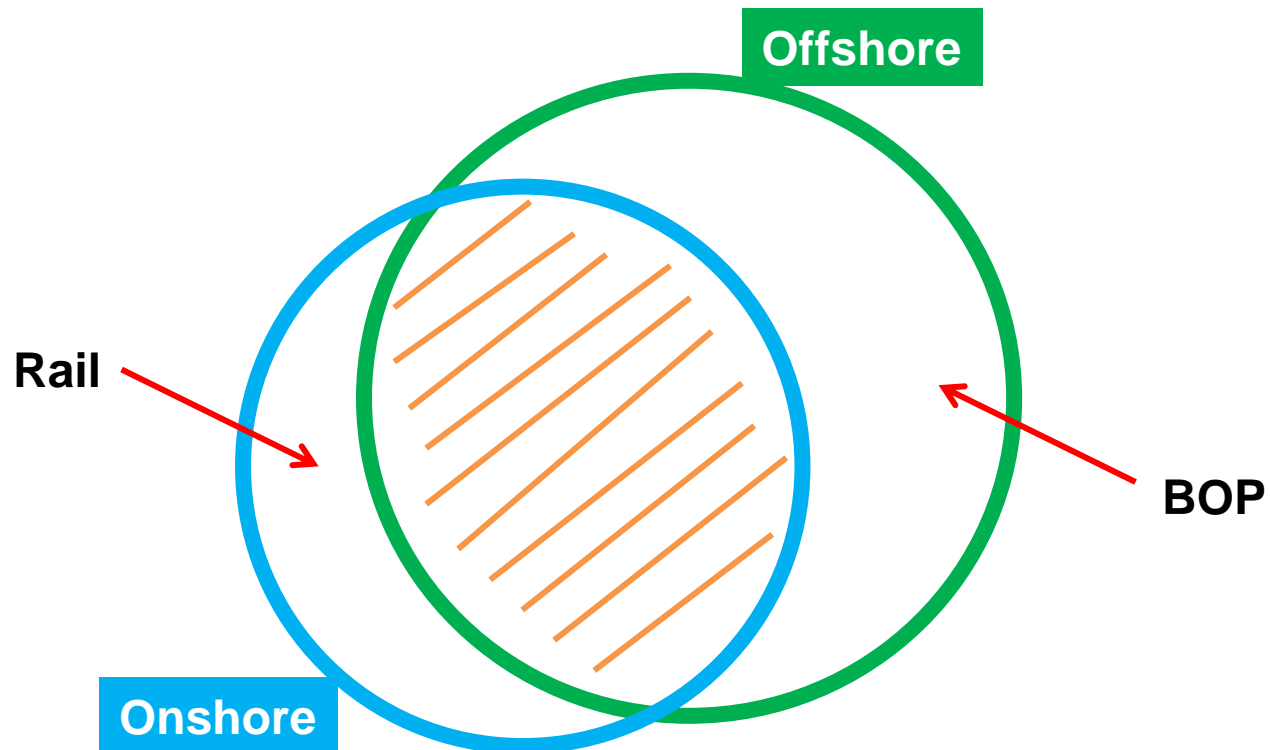
Definition of “The blue Denmark”



Conclusion:

“Definition should be rather broad for this project and not just include for example the shipping companies/DSA members”

Onshore and offshore SCM



Onshore and offshore wind – Differences and similarities

Conclusion:

“Whereas both similarities and differences exist between the onshore and offshore wind farm supply chains, the offshore wind supply chain is more complex in terms of shipping and logistics”

Similarities	Differences
Inland: <ul style="list-style-type: none">- Same trucks / Equipment- Daytime- Infrastructure	Sea carriage: <ul style="list-style-type: none">- Assembly to site (outbound)
Port storage: <ul style="list-style-type: none">- Temp. storage	Infrastructure: <ul style="list-style-type: none">- Quayside loading / logistics- Diff. equipment (vertical)- Area / space (buffer)- Seamen education (outbound)- BOP- Installation / equipment / skills
Actual maintenance	Maintenance <ul style="list-style-type: none">- Certificates- Transportation- Equipment

Scoping of the Ph.d. research

First Reference Group meeting scoping conclusion:

Wind energy supply chains						
Wind farm phase	<i>Development & Consent (D&C)</i>	<i>Installation & Commissioning (I&C)</i>		<i>Operations & Maintenance (O&M)</i>		<i>De-commissioning (De-comm)</i>
Supply chains	D&C chain	I&C chain - Inbound	I&C chain - Outbound	O&M - Preventive	O&M - Breakdown	De-comm chain
Description	Site surveys, birds, wildlife, sea, seabed	Inbound assembly parts and components	Outbound wind modules for wind farm site	Personnel, parts, and components	Personnel, parts, components, and modules	Restoration of site for new wind farm or to original condition
Characteristics	Specialized vehicles (onshore) and vessels (offshore)	Mainly a homogenous flow using ocean containers and air; some project cargo	Project cargo/break-bulk	Mainly service boats, crew transfer vessels and some larger vessels	Service boats and helicopters, some large vessels like MPV, tug&barge, WTIV	Project cargo/break-bulk

Assumed to have the largest possible impact on potential reductions of levelized cost of energy



Achievements since last meeting



AALBORG UNIVERSITY
DENMARK



Department of
Mechanical and Manufacturing Engineering

Speed boats - CRF

Offshoreenergy.dk “Cost Reduction Forum”, part II

- Start-up of logistics O&M project
- Funnel approach
 - ✓ Sub-projects for top 3 ideas for lowering LCoE
- Student exam with grade 10
- September 17, 2015 summary

Speed boats – RM5 Logistics

DONG Energy Wind Power logistics R&D
RM5 Logistics strategy project, part II

- Transcription of 15 interviews
- Pilot survey to 15 respondents
- Main survey to 100 respondents
 - Analysis of all findings
- 4 student exams, all with grade 10
- Final strategy submission July 22
 - ✓ Reference Group review September 7

Speed boats - ongoing

Offshoreenergy.dk “Cost Reduction Forum”, part III

- Focus on Logistics O&M work stream

Offshoreenergy.dk “Cost Reduction Forum”

- End-to-end logistics process

Offshoreenergy.dk China BSR project

Liftra

- China market entry project

Siemens Wind Power

- Various project proposals (buying terms, site parts, RO/RO)

Vestas

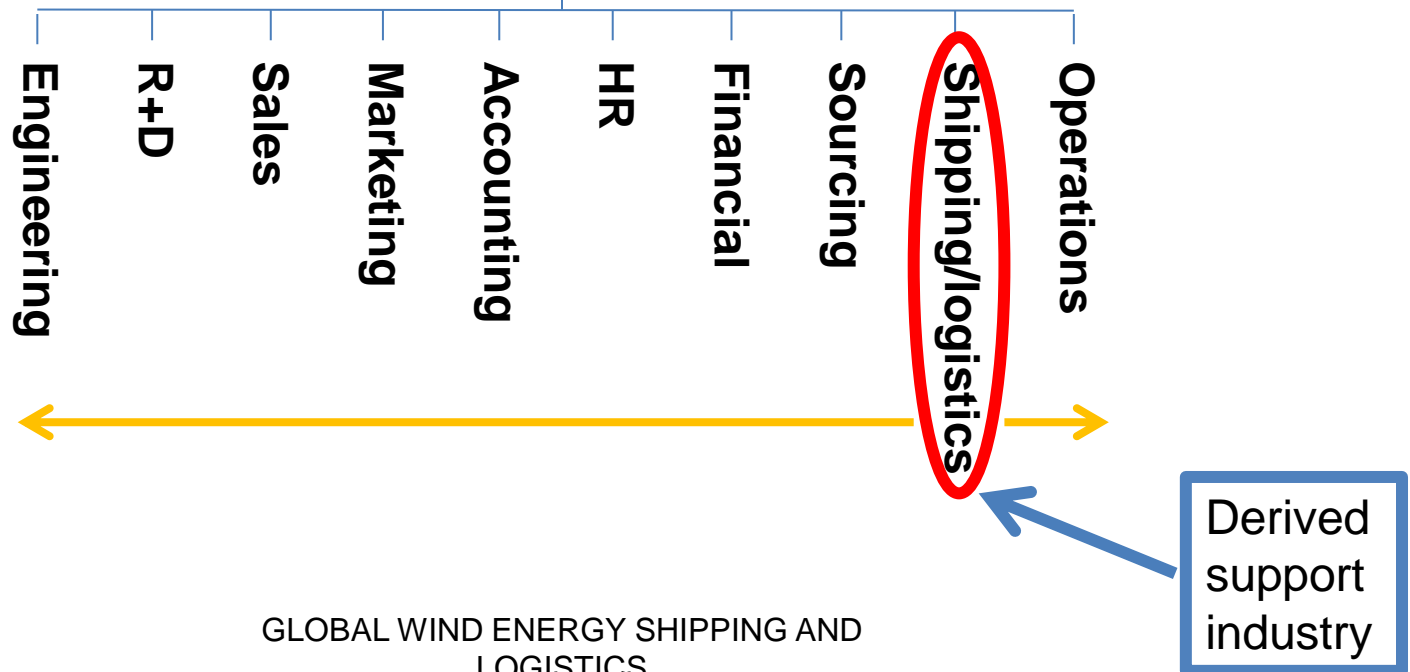
- Logistics strategy dialogue initiated

EU argument: Derived market

Government induced demand

Wind industry

Firm functions



GLOBAL WIND ENERGY SHIPPING AND
LOGISTICS

AALBORG UNIVERSITY

Government relations - EU

EU Commission H2020 WP Energy 2016-2017 lobbying status:

- Logistics and shipping text successfully inserted
- 2 separate low carbon energy calls about wind energy
 - ✓ **LCE 13 – 2016**: Solutions for reduced maintenance, increased reliability and extended life-time of wind turbines/farms (grant size ***EUR 7-10 million***)
 - ✓ **LCE 14 – 2017**: Demonstration of large >10MW wind turbine (grant size ***EUR 20-25 million***)

Huge success!

Government relations - DMD

Energy & Transport Summit, October 9, 2015,
Copenhagen, Danish Maritime Days

- Mid-term PhD seminar
 - ✓ Thomas Poulsen
 - ✓ 45 minutes
- Panel session (90 minutes)
 - ✓ 1 moderator
 - ✓ 5 speakers
 - Politics
 - Risk management
 - HSE

Government relations - ongoing

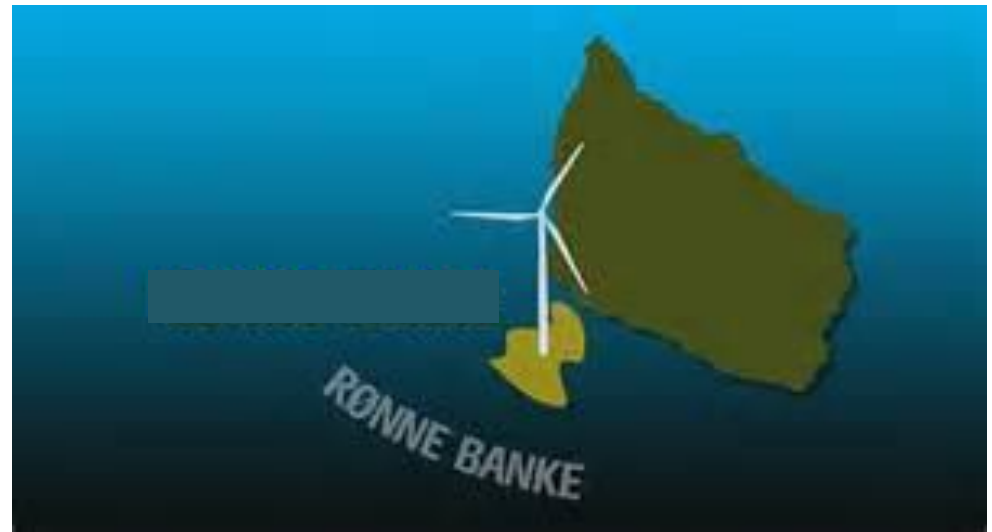
Test site lobbying with Rønne Havn:

1. Small scale test – DTU, Force
2. Shore turbines – Østerild
3. Other parts – LORC

Next up:

In the ocean?

MEGAVIND



Concurrent dissemination

Academic

- NEDSI conference
Boston, March, 2015
- EIASM M&A PhD course,
Brussels, March, 2015
- Peer reviewed book
chapter published
(Pearson) May, 2015
- OEDK BSR China fact-
finding trip, July, 2015

Industry

- DHL conference,
Copenhagen, March,
2015
- Cost reduction forum,
Jutland, spring, 2015
- Short Sea Shipping 2015
conference, CBS,
Copenhagen, June, 2015
- MSSM conference,
Nyborg, August, 2015

Planned dissemination

Academic

- Journal paper about readiness of green supply chain, November, 2015
- Journal paper about shipping and logistics innovation DEWP case, January, 2016
- Journal paper about O&M logistics OEDK CRF case, August, 2016

Industry

- Gå-hjem meeting today
- Mid-term conference and panel on politics, risk, and HSE on October 9, 2015 at AAU CPH (in connection with Danish Maritime Days)
- OEDK BSR China delegation trip in October, 2015
- Next gå-hjem meeting in March, 2016

Today's program

12:00-12:45	Factory tour
12:45-13:15	Working lunch
13:15-13:40	Meeting
13:40-15:20	Groups w/coffee break
15.20-15:55	Meeting (continued)
15:55-16:00	Ready for "gå-hjem"
16:00-17:45	"Gå-hjem" meeting

Introduction of short workshop



AALBORG UNIVERSITY
DENMARK



Department of
Mechanical and Manufacturing Engineering

OWF siting is crucial

1. Distance to shore
2. Water depth
3. Number of wind farm turbine positions
4. Weight and dimensions of WTG, foundation, and other BOP
5. Seabed conditions

- ✓ Near shore
- ✓ Offshore
- ✓ Far offshore



In Europe...

- Similar wind conditions:

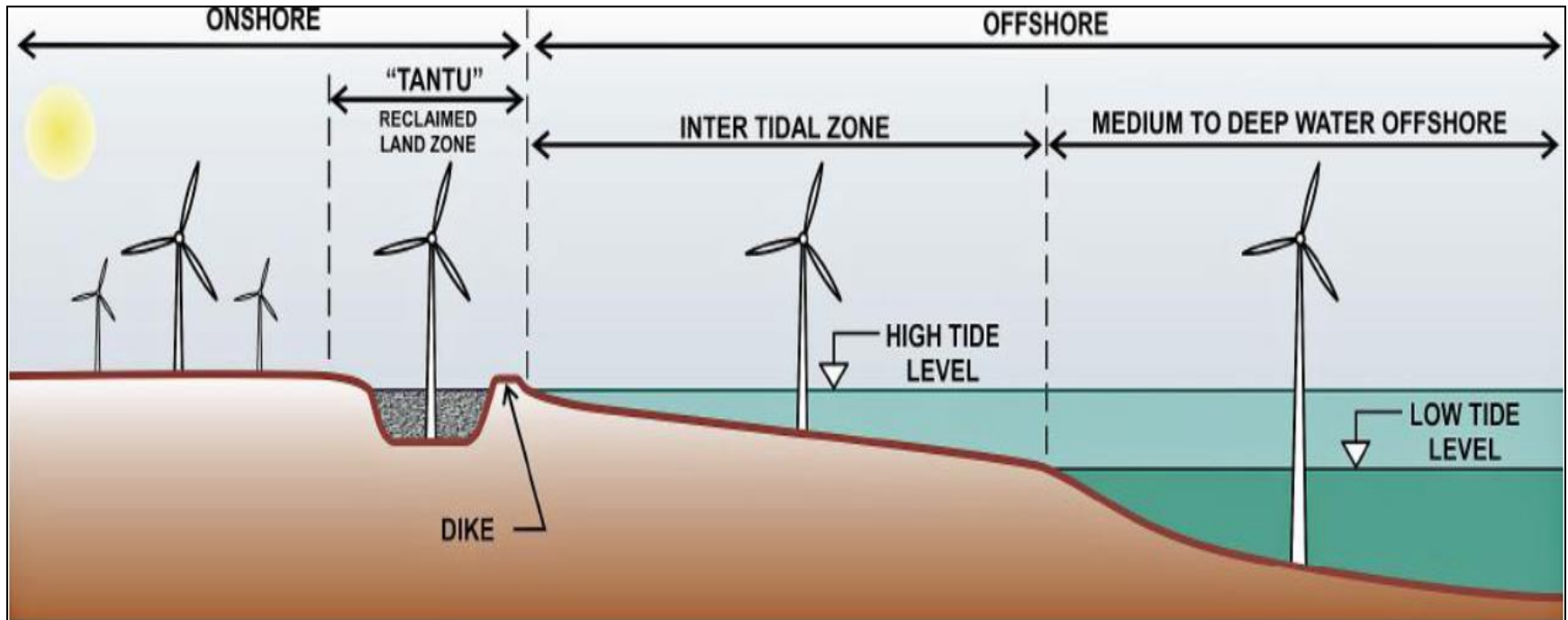
➤ Horns Reef III
VATTENFALL 



➤ Hornsea
DONG
energy



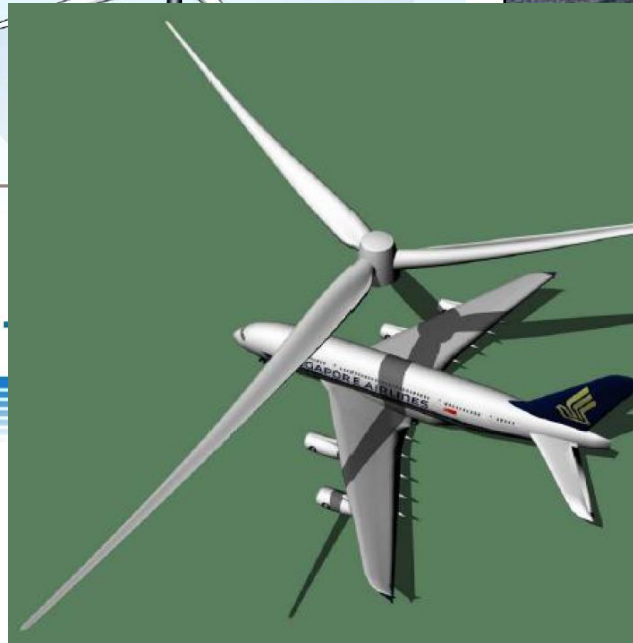
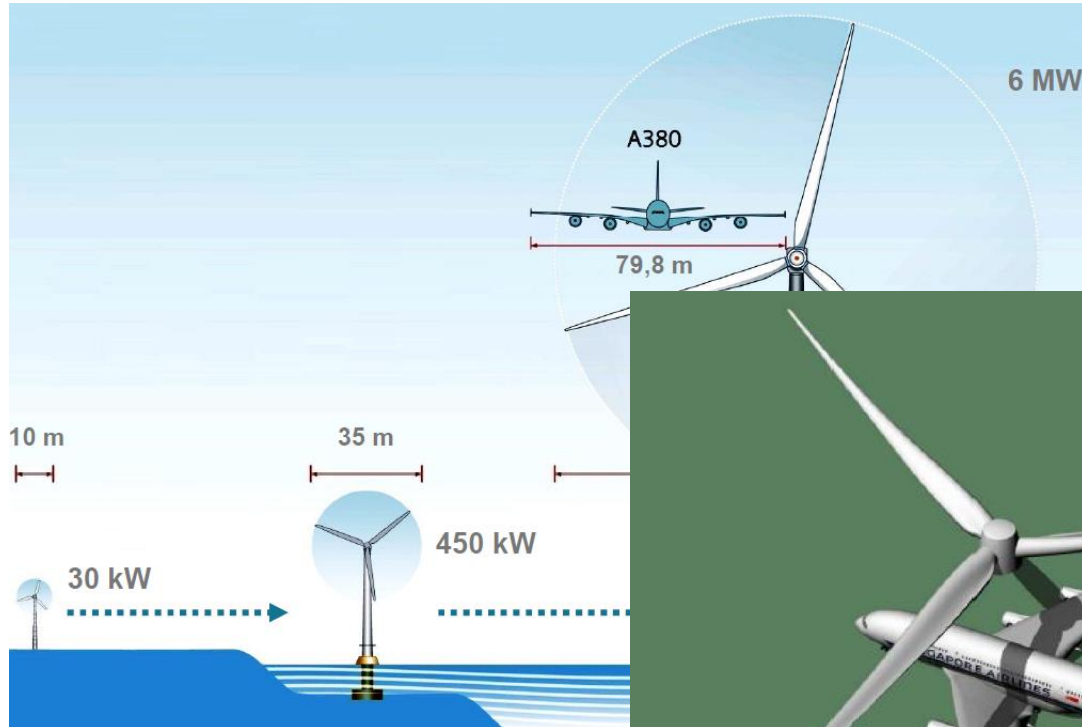
Example of unique China offshore-inter-tidal wind farm outbound I&C challenges



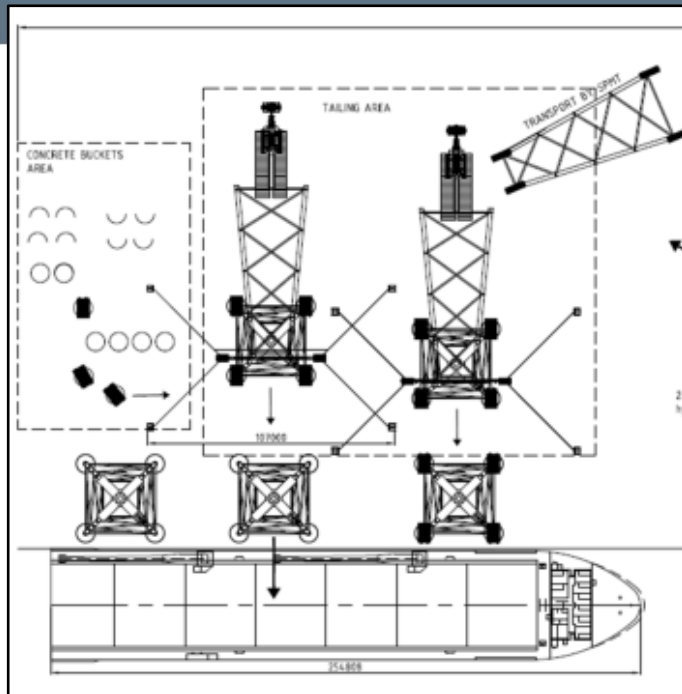
Example Jiangsu Dafeng project (installation by Longyuan Zhenhua JV):

- 30 km from shore, Western part of farm will have riverbed exposed during low tide
- Eastern part of farm will need WTIV's to be permanently jacked up out of the water
- Requires different kinds of vessels than in Europe

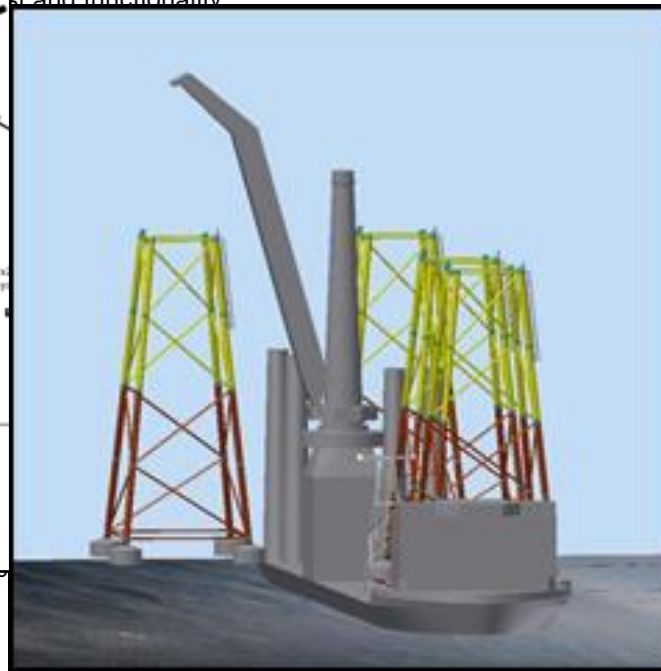
The 6 MW (7 MW) SWP WTG



Foundations need to catch up...



TP design with focus on simplicity, cost and functionality



The race is on for larger WTG output - and importance of shipping/logistics/SCM

Rotor diameter (m)

15 m

'03 '05
5



AALBORG UNIVERSITY
DENMARK

Source: Upwind Project (design limits and solutions for very large wind turbines) and Aalborg University Copenhagen photos

About knowing one's place



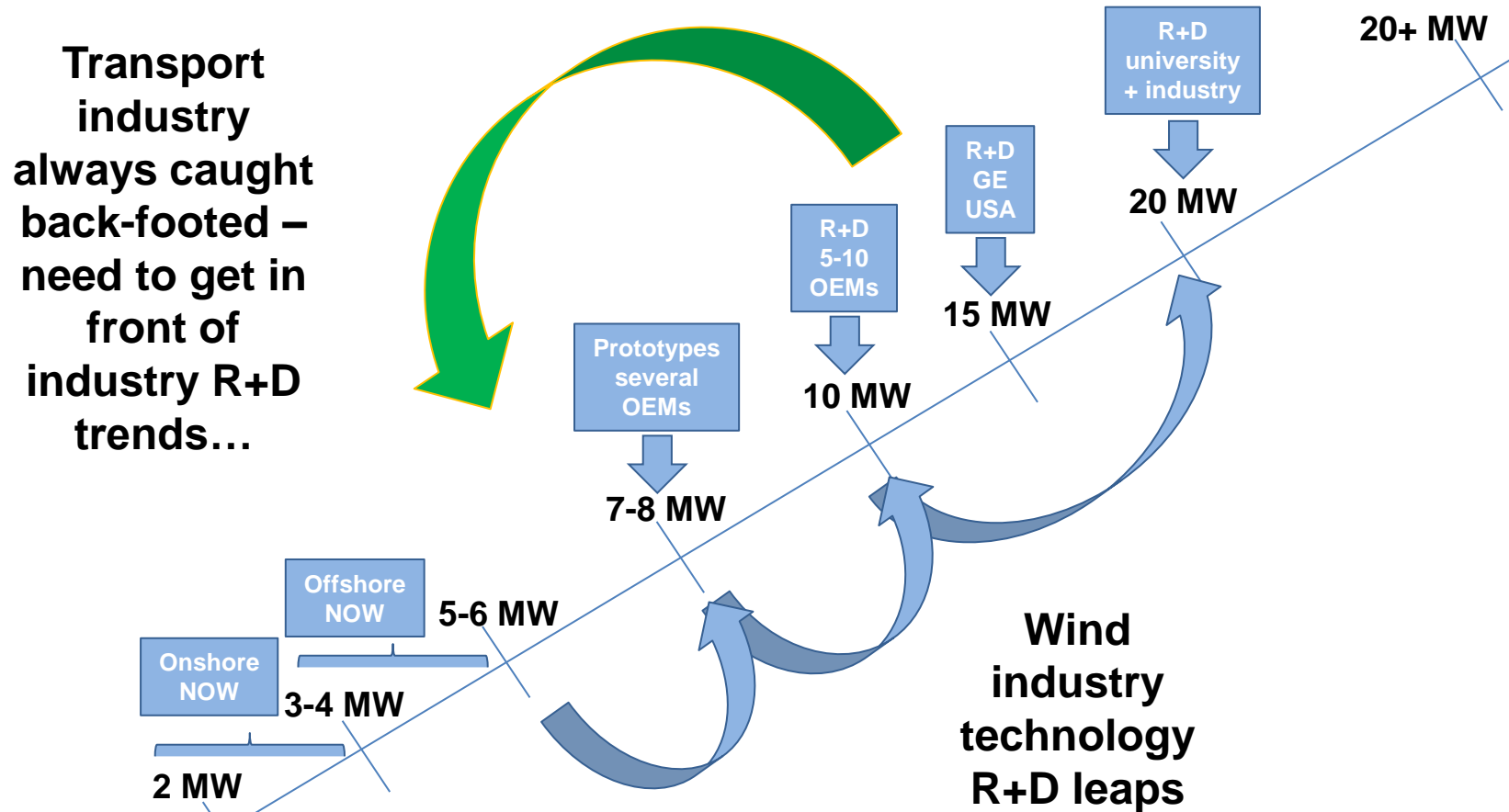
The tail does
NOT wag the
dog



We in transport know that we are
basically considered coolies that
just make things work...

Innovation – what comes first?

**Transport industry
always caught
back-footed –
need to get in
front of
industry R+D
trends...**



**Wind
industry
technology
R+D leaps**

First WTG serial
production 1979

Weight & Dimensions	Nacelle weight (t)	Blade Length (m)
Siemens 2.3 MW	82	45
Repower 6.15 MW	325	61
Siemens 6 MW	364	75
Samsung 7.5 MW		83
Vestas 8 MW	390	80

Wind R+D

Implications on:

- Transport equipment
- Assets
- HSSEQ

Transport Equipment

Trucks, trains, roads, bridges, storage facilities, lifting equipment, ports, vessels...

Makers of wind turbines (OEMs):

The pioneers



The “other” Europeans



Examples of the Asian “newcomers”

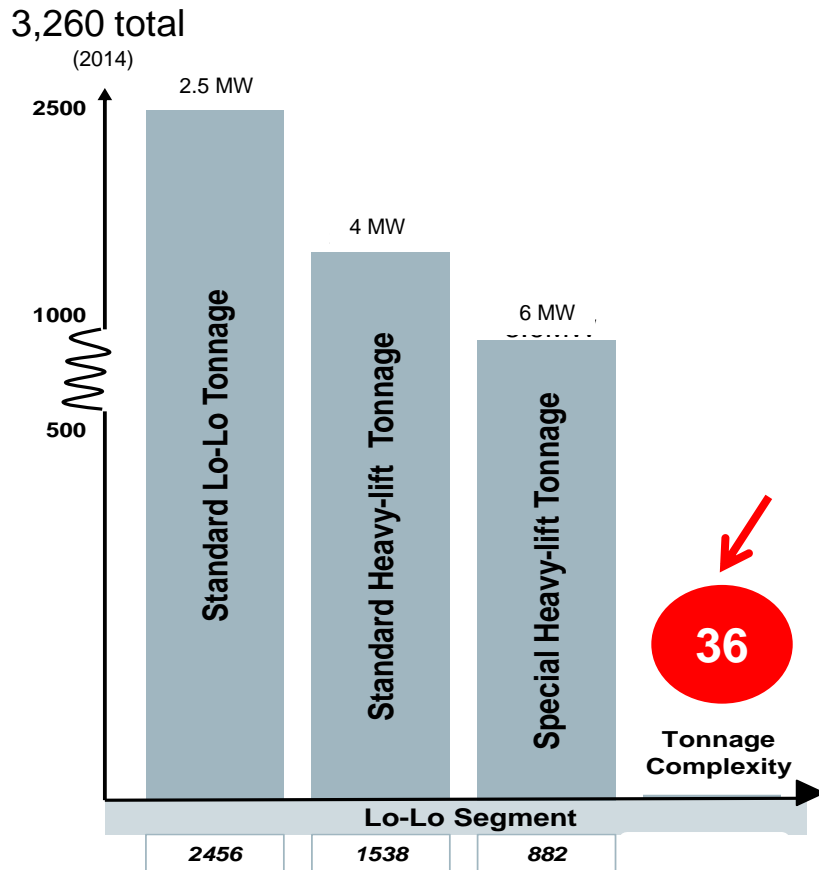


Dimensions – Logistics challenges

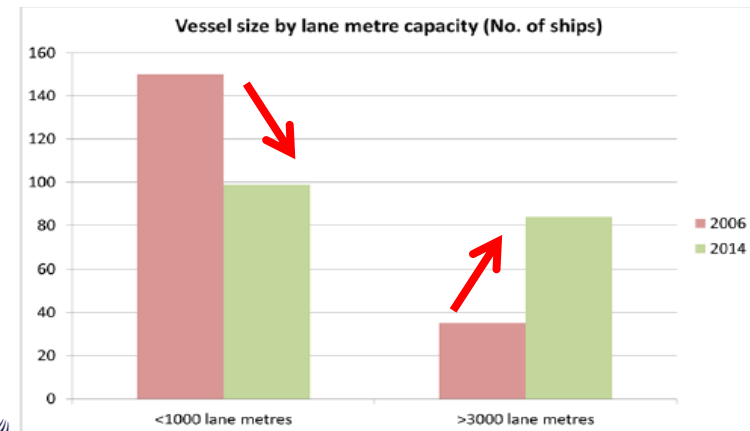
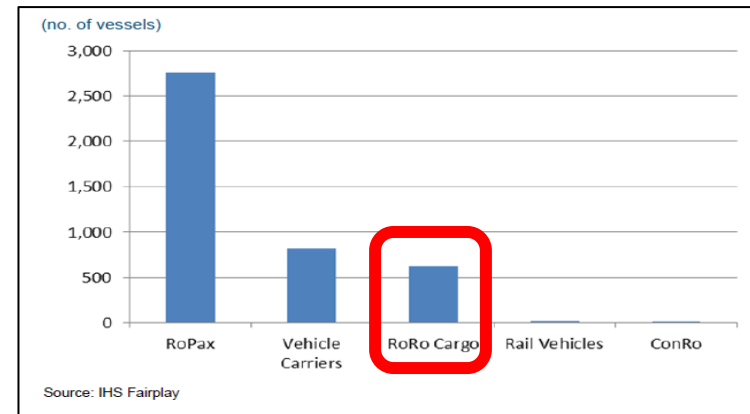


2 Shortsea modes of transport

LoLo (MPP/HL)

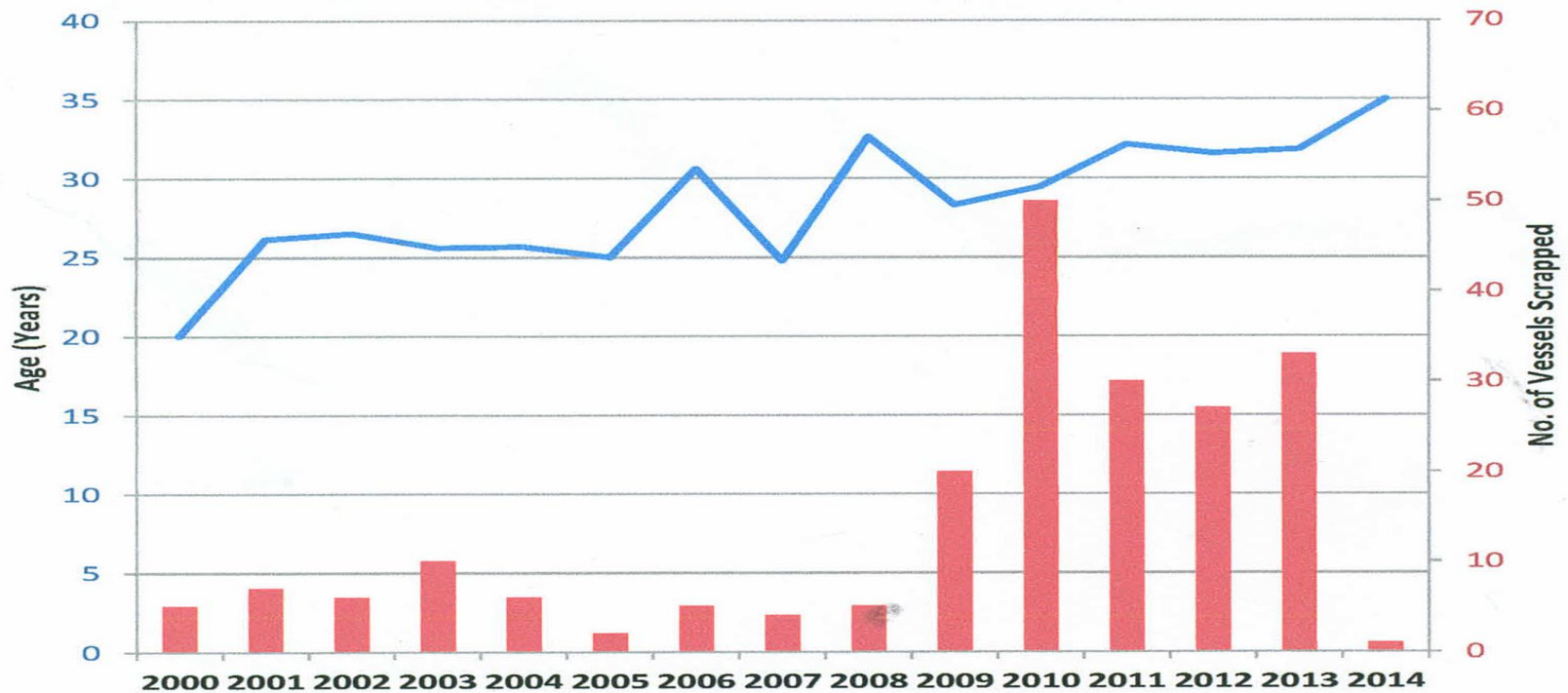


RO/RO cargo



RO/RO trends

Average Age of Scrapped Tonnage



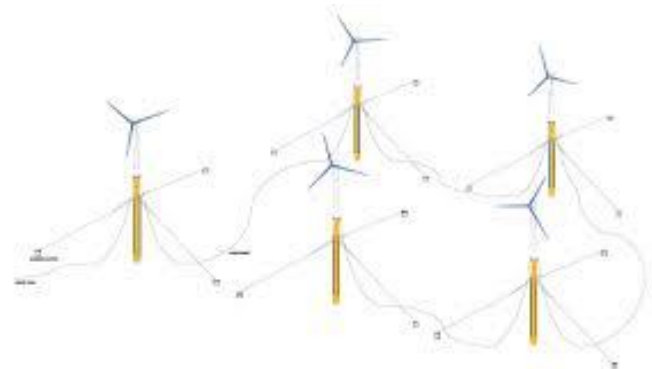
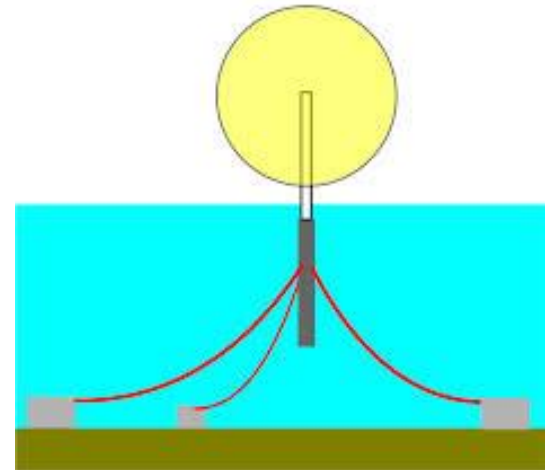
Ro-Ro Fleet	Free Height 6.5m	Free Height 10.5m
Number of Ships	49	3



And what about...

Floating turbines...

- Installation?
- O&M?



Groups on innovation

- technology vs logistics/shipping

Group #1 **WTG**

Group #2 **Foundations**

Group #3 **Floating wind turbines**

3 groups

Please nominate:

- Captain
- Time-keeper
- White board note taker
- Presenter

Please be ready to:

- Provide an answer
- Explain your discussions
- Review your findings on the flip-chart

The groups

- #1 Christian, Jesper, Per K, Johan
- #2 Henning, Mads, Søren, Per C
- #3 Thomas (SWP), Jan, Chris, Peter

Please be back at...

15:07 PM

(Please include the coffee break)

Presentation of group results



AALBORG UNIVERSITY
DENMARK



Department of
Mechanical and Manufacturing Engineering

Presentations

***Flip-chart presentations
from the 3 groups***

Today's program

12:00-12:45	Factory tour
12:45-13:15	Working lunch
13:15-13:40	Meeting
13:40-15:20	Groups w/coffee break
15.20-15:55	Meeting (continued)
15:55-16:00	Ready for "gå-hjem"
16:00-17:45	"Gå-hjem" meeting

Academic update

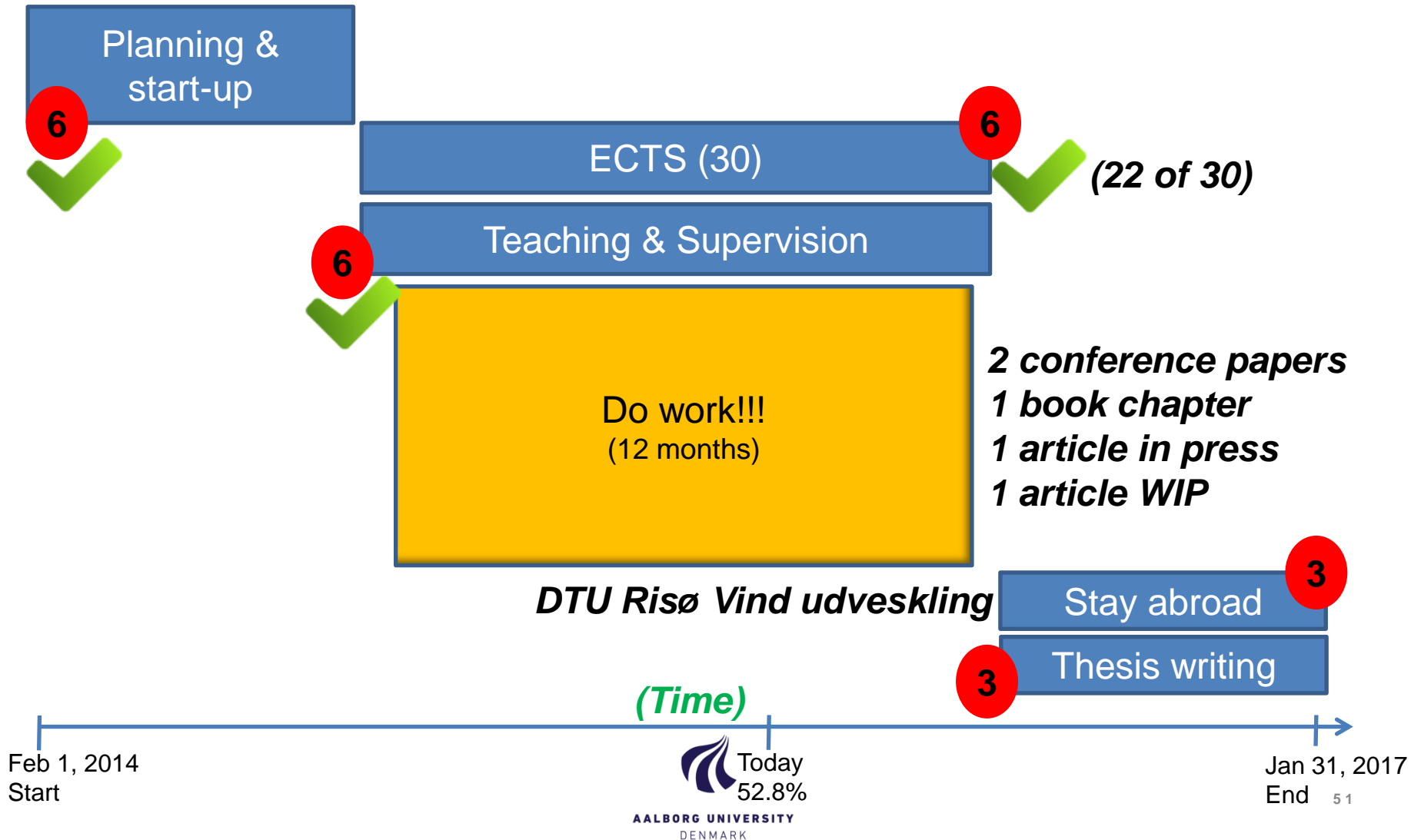


AALBORG UNIVERSITY
DENMARK

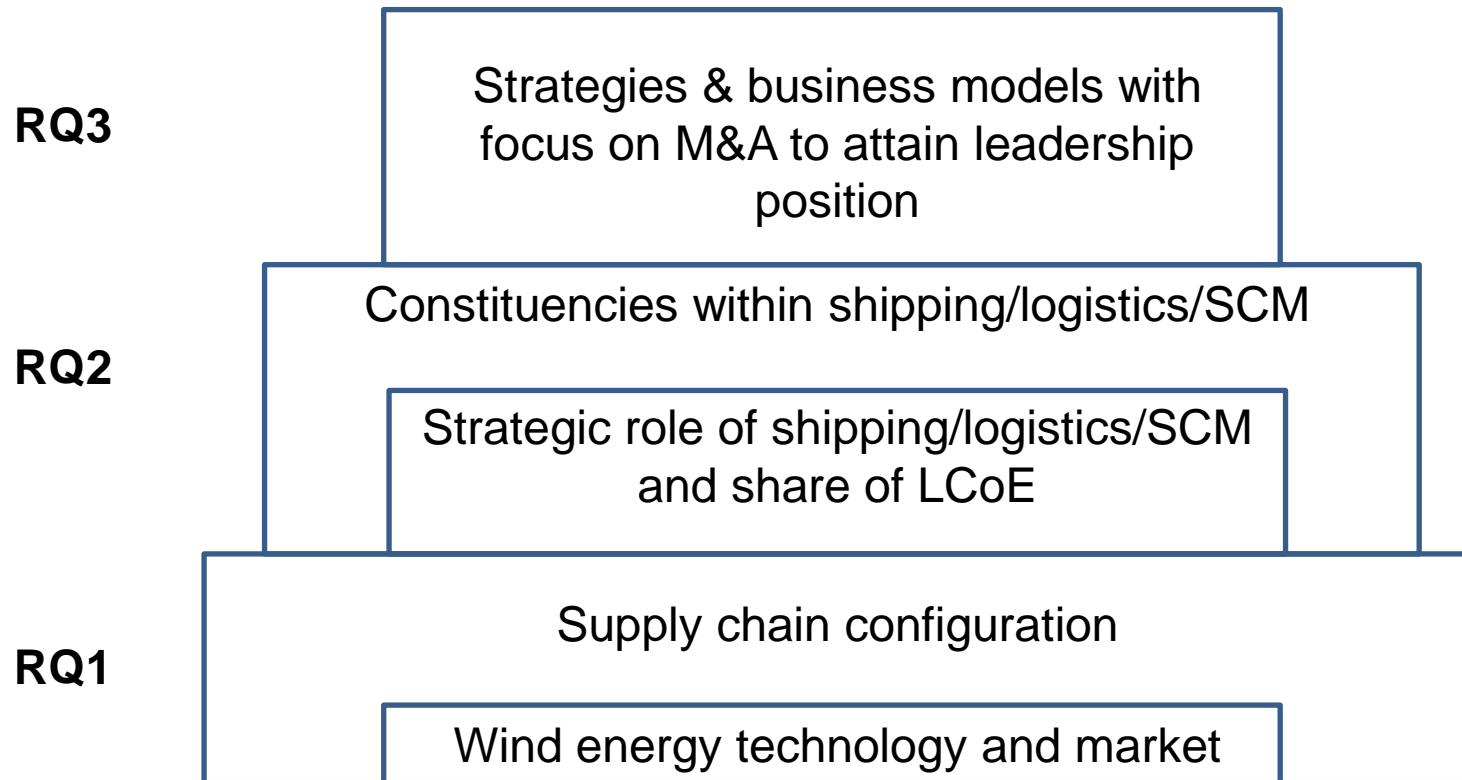


Department of
Mechanical and Manufacturing Engineering

Time blocks of Ph.d. (3 years)



Tiered research questions



3 scientific research questions

I. Wind energy product technology development, market, and supply chains:

How do development in products technology (size, weight, structure/modularization), life cycles and market features (geographies, sizes, segments, national regulation, etc.) determine targets, strategies, and configurations of wind energy supply chains?

3 scientific research questions (cont.)

II. Strategic role of shipping and logistics in the supply chain:

How can shipping, logistics, and SCM activities contribute to the realization of targets and strategies for wind energy supply chains, and what is their share of LCoE?

3 scientific research questions (Cont.)

III. Wind shipping, logistics, and SCM competitive leadership:

What competitive-, partner-, and operational strategies are viable for supply chain constituencies to attain a leadership position in local, regional and/or global wind energy shipping, logistics, and SCM markets?

Final thesis ToC

- Summary
- Introduction and background
 - ✓ Status of knowledge indicating scientific context
- Theoretical framework
 - ✓ Different per article
- Methodology
 - ✓ Flyvbjerg on misunderstandings about case studies

Final thesis ToC (cont)

- Short summary of each article
 - ✓ Incl. rød tråd og "fit"
- Results seen as a whole
 - ✓ På tværs af de enkelte artikler
 - ✓ I forhold til 5 forskningsspørgsmål
- Conclusion
- References

Wrap-up and close



AALBORG UNIVERSITY
DENMARK



Department of
Mechanical and Manufacturing Engineering

Closing of today

- Date
- Hosting company
- City

✓Wrap-up

Next Reference Group meeting

Date suggestion: March, 2016

Any volunteers?

Today's program

12:00-12:45	Factory tour
12:45-13:15	Working lunch
13:15-13:40	Meeting
13:40-15:20	Groups w/coffee break
15.20-15:55	Meeting (continued)
15:55-16:00	Ready for "gå-hjem"
16:00-17:45	"Gå-hjem" meeting

Transfer to gå-hjem

Now let us proceed to room 230-231